

Teton County Fair Board Meeting Minutes September 8, 2021 Teton County Courthouse and via Zoom

Open: The meeting was called to order at 7:08 PM by John Smaellie. Board members present were John Smaellie, Cara Olaveson, Phyllis Hansen, Roger Kaufman, Jared Bevan and Sarah Hoffman. Others present were Tammy Sachse, Lane Hillman, Randy Fusi and Hallie Poirier.

Minutes: July 14, 2021 meeting minutes were read. Cara motioned to approve the July 14th minutes Jared seconded. All in favor.

Financial Report: FY 2021 expense budget starts at \$184,245. Year to date; \$165,727 or 90% of the budget has been spent. That leaves a balance of \$18,517. The projected Revenue for FY 2021 is \$91,000. Year to Date revenue collected is \$107,482 or 118% of the projected amount.

Fair Board Application: Randy Fusi introduced himself to the board. He relayed his history and love of being an FFA member, showing at Fairs and his experience as a dairy farmer. He is new to Teton Valley but came to our Fair and was impressed by the week's events, the community support at the Livestock Sale and noticed how a small group of people were doing a lot. Introductions with other members and attendees took place. Phyllis made a motion to approve Randy as a new Fair Board member, Cara seconded, all in favor. Hallie will get Randy's application on the Bocc agenda for review and approval.

Discussion items:

- A. Fair Recap:** Hallie provided the following Fair revenue figures: sponsorships (12) \$5950. Fair Book (31 advertisers)\$6850. Pig wrestling gate and entry fees \$8,830. Figure 8 Race \$5601. Discussion on fair week took place with the overall impression that Fair went really well. All evening events were well attended. Saturday was a fun day with the craft booths, truck and tractor show, music, pet costume contest, HRC dancers and food prior to the Figure 8 race event. There were several confused and disappointed people that came to see the 4-H animals on Saturday, not knowing the livestock gets released after the auction Friday night. Cara said that there needs to be more kids in 4-H. Tammy agreed and said they also need more leaders. Discussion took place on the calendar of Fair events. Tammy thought the 4-H livestock judging contest went well. It was noticed that Commissioners Bob Heneage and Michael Whitfield participated. The board agreed that they'd like to see the commissioners attend more events during fair week. Pig Wrestling had a good turnout despite the weather. Extending the registration until the day of the event was too chaotic. Open class needs to be advertised earlier next year and perhaps a committee could be formed to manage and oversee the open class entries, recruiting judges, and distributing ribbons. Hallie confirmed all judges were happy to attend and most donated back their \$50 compensation. The salt scrub workshop was popular. The Farm Tour had a great turnout. The Horse Pull event was a success, free entry likely contributed to its great turnout. Thanks again to Sarah and Joel for their sponsorship! It was also nice to have two commentators - thanks to Cache Crane and Lane Hillman. John stated how impressed he was by the 4-Hers' knowledge of their animals this year. Tammy said the appreciation dinner went well and the livestock sale and auction

was well attended and included new buyers. The board enjoyed being able to attend the Rodeo during Fair this year since there was a third party selling concessions. Figure 8 races were as usual a big hit. Everyone agreed that Marvin puts on a great show. John and Roger talked about future events including flat track bikes, a truck class, demo class, and a V-6 class during figure 8. The raffle car donation by RAD was a bit hit. Perhaps next year we can get 3 cars donated to raffle off. Something to think about for next year; vendor fees will likely increase. The board will need to think about **new** sponsors. Jared mentioned it could be attractive to have incentives for supporters, i.e. free event(s) entry. Jen Werlin stated she was very grateful for all the support and the volunteers, 4-H had a successful Fair. The discussion wrapped up with acknowledgement of all the volunteers who make fair week a success. Special thanks to Roger's wife, Natalie Kaufman, who filled in during Roger's absence. The Fair & Rodeo Royalty were also a big help during the entire week. There was also discussion about the lack of communication between 4-H and Fair Board staff and volunteers leading up to and during Fair week. Everyone agreed to be better at communicating their expectations and needs in the future.

- B. Financial year in review:** Hallie gave a summary of the expected revenue for the remainder of the year; overall revenue is looking really good. Unfortunately Tin Cup only raised \$1,060, with a match of \$583 for a total of \$1,643
- C. Building/Grounds update:** Sand is needed at the outdoor arena. Jared received quotes from Parker's and Richard Bagley. Parker's: 12yrds \$263 or 20yrds for \$365. Richard: 12 yards, \$260. The board agreed to go with Richard Bagley. At least 120 yards is needed. Hallie will contact Richard and get on the Bocc agenda for approval. John provided the following quote for sun shades to cover the livestock stalls back at the arena: 25x 37 \$160, 32x24 \$375. Hallie confirmed the purchase of 6 panels/gates from Moose Creek Ranch for \$300, if anyone is able to pick them up.
- D. Upcoming rentals and building use:** Hallie confirmed that the building is currently rented through October. TVSEF is interested in having their Winter Gear Swap event the first week of November. The building needs constant cleaning and repairs to keep up with the rental demand and use. The board may want to consider raising the rental and cleaning rates.
- E. Fall Festival:** Jen and Tammy confirmed that 4-H does not have the capacity to help with a Fall Festival this year. The Fair and Rodeo Royalty could possibly make this their fundraiser. Fair Board will revisit this at the October meeting.
- F. FY 2021 American rescue Plan Act Travel, Tourism, and Outdoor Recreational Notice of Funding Opportunity:** Hallie briefly went over this grant opportunity which does require a 20% match. Hallie will talk with the County Clerk about realistic match opportunities. Other grants were discussed.

Adjourn: Cara motioned to adjourn the meeting at 9:30pm, Roger seconded, all in favor.