

Teton County Fair Board Meeting Minutes
November 10, 2021 Teton County Courthouse and via Zoom

Open: The meeting was called to order at 7:04 PM by John Smaellie. Board members present were John Smaellie, Cara Olaveson, Phyllis Hansen, Roger Kaufman, Jared Bevan and Randy Fusi. Absent: Sarah Hoffman. Others present were Tammy Sachse, Abby Grundler, Jennifer Werlin, Lane Hillman and Hallie Poirier.

Minutes: October 10, 2021 meeting minutes were read. Cara motioned to approve the October 10th minutes. Phyllis seconded. All in favor.

Financial Reports:

FY 2022 expense budget starts at \$212,332. Year to date; \$10,816 or 5% of the budget has been spent. That leaves a balance of 201,516. The projected Revenue for FY 2022 is \$91,900. Year to date revenue collected is \$6,020 or 6.5% of the budget.

Discussion items:

- A. 2022 Fair dates:** Aug 7-13th would be the first full week in August. Cara asked if there is any way to condense Fair week so it is not so spread out. Everyone agreed it would be great if that was possible. The following discussions on Fair schedule and events took place: move style review to Fair week instead of the Friday before, move 4-H horse shows and working ranch to Monday, move Pig Wrestling to Tuesday, Tammy has 4-H judges in the building on Monday, open class judging is Tuesday. Phyllis said pig wrestling should stay on Monday. BBRA would like to move to Saturday before the Figure 8 races. John said the HS Robotics team would like to have a demo at Fair. Discussion on livestock release date took place. The Fair Board would like to have animals for the public to see on Saturday. Tammy said the Livestock Committee works with the processor and driver on the best time of animal pick up. Abby said that the kids showing non-market animals could leave their animals in the pavilion for public viewing on Saturday. It was noted that pavilion break down started during the 4-H awards ceremony and a few parents/kids were confused at that schedule. Tammy and Jen offered to email the Livestock Committee and animal club families a survey if the Fair Board can get a list of questions together before Thanksgiving. Board members will send Hallie their questions/concerns on livestock release timing. The board agreed to add the Fair schedule and livestock release date to the December agenda.
- B. Review of current 4-H MOU:** Fair Board Services: More building greeters are needed so Fair Board members can assist with the daily events. Perhaps the museum can provide a few volunteers to be greeters, as part of our sponsorship for free public entry during Fair week. SWOT might have interested volunteers too. Everyone agreed to work on food/concessions details and make sure that Fair Board and 4-H are on the same page regarding expectations for food options during Fair. Hallie brought up that the Hispanic Resource Center is interested in selling food during Fair week out of the building. If the food trailer is used, John suggested adding a \$300 cleaning deposit as a proper cleaning is required and costly. Joint Operations: Tammy requested we have the Fair schedule confirmed by February as she needs to solicit judges for 4-H events prior than the current March 31st date. Funding: Hallie

confirmed the FY 2022 amount is \$6,900. UI Extension, Teton County: Discussion on the 4-H panels took place. It was reiterated that the panels may be rented by the Fair Board Secretary/Treasurer for events at the fairgrounds, but they may not leave the premises.

- C. Goals for FY 2022:** Discussion on goals started with growing our Fair. The inception of Fair committees could help. John stated that committees could promote more community outreach, help solicit new volunteers for Fair events/activities. Pig Wrestling could have its own committee, Truck/Tractor Show have its own committee. More people means more ideas and more help which are paramount to growing a county Fair. The board should all be promoting Fair via word of mouth, social media, distributing flyers and fair books etc. We need to advertise Fair earlier, especially open class. Place ads for committees in the paper and facebook. Discussion on an open house took place. It would be great if the public would come to an open house at the fairgrounds jointly hosted by the 4-H and Fair Board. Guests could learn about 4-H and the county fair, and sign up to be on a committee. Tammy said 4-H might get a dozen attendees at their open houses. Other goals include: cleaning up the area north of the fair building, installing permanent irrigation, freshening up the lettering on the riding pavilion, and upgrading our marquee sign. Randy said we also need to think of other ways/ideas to increase our income. Discussion on Fair sponsorship levels took place. Restructure sponsorships: \$250, \$300-\$500, \$750-\$1000. Include incentives, advertising for sponsors during Fair and year round options. Hats could include levels of sponsorship i.e. gold, silver, bronze.

Old Business:

Food Trailer Nov 3rd appointment at Eagle Rock RV Service: Cara was able to deliver the trailer to Idaho Falls. Hallie has communicated with the team at Eagle Rock on the desired repairs: electric awning, securing the grey water tank, stair(s), new jack and wheel blocks. Estimated parts and labor are at \$4,497.38. Discussion on priorities and costs took place. Cara motioned for the cost of repairs to not exceed \$4500.00 with the jack being the last priority. Jared seconded, all in favor.

Building/Grounds: Building deep clean is done and will likely need to take place at least twice a year to stay on top of the wear and tear of the building. West interior walls had sheetrock repair and fresh paint. Hallway trim and a men's bathroom wall is needed. The Skyliners have removed all their inventory back at the arena. A last volunteer day at the community garden took place on Oct 31st. Church in the Tetons provided nearly a dozen enthusiastic volunteers to help tidy the garden plots and get the garden ready for winter.

Other news: Hallie contacted the Wyoming Stage Stop Race group and reminded them of the fairgrounds facilities during their stay in Driggs. They are now renting the building for the February 4-5th weekend. Lane will need to plan on additional plowing near the building prior to that weekend. A potential annual rental and perhaps a public meet/greet of the sled racers and dogs would be another way to get other user groups to the fairgrounds.

Adjourn: Cara motioned to adjourn the meeting at 9:57pm, Jared seconded, all in favor.