

Teton County Fair Board Meeting Minutes
March 10, 2021 Teton County Courthouse and via Zoom

Open: The meeting was called to order at 7:24 PM by John Smaellie. Board members present were John Smaellie, Jared Bevan, Cara Olaveson, Phyllis Hansen and Roger Kaufman. Absent: Sarah Hoffman. Others present were Steven Wright, Tammy Sachse, Lane Hillman and Hallie Poirier.

Minutes: February 10, 2021 meeting minutes were read. Edits: Place of meeting to reflect Teton County Courthouse and a second motion is needed after Jared (seconded the January minutes). Cara motioned to approve the February minutes once these edits are made, Jared seconded. All in favor.

Financial Report: FY 2021 expense budget starts at \$184,245. Year to date; \$43,612 or %24 of the budget has been spent. That leaves a balance of \$140,633. The projected Revenue for FY 2021 is \$91,000. Year to Date revenue collected is \$12,063 or %13 of the projected amount.

Discussion items:

A. Cook Shack: Fair Board agreed to repurpose the cook shack for 4H storage or community garden storage. The building is moveable.

B. Rodeo Concessions: The Fair Board discussed entering into a contract with the Teton Valley Rodeo Co for providing concessions this rodeo season. John read concession notes that Hallie drafted as a working "To Do" list for concession preparation. All board members present were open and willing to commit to volunteering some of the Friday nights. The general desire is for everyone to have three Friday nights off. John suggested finding local clubs to help. Cara agreed. Phyllis is unavailable July 4th weekend and the following weekend. Jared is unavailable prior to 5pm. Cara motioned for the Fair Board to enter into an agreement with the Teton Valley Rodeo Co for the 2021 rodeo season where the Fair Board will sell concessions and pay the Rodeo Co \$400 a night/per rodeo for this opportunity. Jared seconded, all in favor. Hallie will work on an agreement reflecting these terms.

C. Fair: Theme, Fair Book: Peak Printing, Sponsor forms: Fair Theme: Discussion on fair themes took place, the Fair Board agreed on: Good Olde Summertime. Jared suggested Olde be spelled with an "e". Everyone liked that idea.

Fair Book: Hallie stated she spoke to Reed Sullivan at Peak Printing about producing this year's Fair Book. Reed understands and believes that the ads will cover the cost to print the book. An 8x10 book with 28 pages is \$2.30 at a minimum of 1000 books. If we order between 2000-3000, the cost goes down to \$1.80 per book. Reed will solicit advertisers and work on the layout of the book. He would like \$1000 for his services. Phyllis motioned to approve Reed producing the fair book, Roger seconded, all in favor. Hallie will work with Reed on fair book ideas, articles and layout.

Fair: Steven Wright from the local chapter of the Utah Horse Pullers Association was present to talk about the Horse Pull Event at this year's Fair. Steven said their bottom line is \$4,000 to bring the Horse Pull Event to Fair. This includes a payout to 5 winning teams. John confirmed we had \$3,000 in our budget. Steven said private fundraising would be needed as \$4,000 barely covers gas money for winners. Steven also said more people might come to the event if they didn't have to pay a gate fee. John confirmed that the board wants to make this a free event in hopes that it will attract more people. Hallie will connect with Steven to promote this event as much as possible.

Sponsor Form: The following changes were discussed for the sponsor form: remove “ad in fair book” under Main Sponsor, change “Bluegrass” to “music” concert under Event Sponsor and replace “Thank You ad in TVN” to include “your logo on our website and a Thank You on our Facebook page”.

D. Website: Debbie O’Neal: Hallie confirmed that she contacted three local web designers and has only heard back from Debbie O’Neal. Debbie requested \$1500 to revamp the Fairgrounds website. Hallie asked if \$1000 could get them started and then invoice as needed to achieve the ultimate design and layout. Debbie agreed. Cara made a motion to move forward to hire Debbie O’Neal to revamp the website, Jared seconded, all in favor.

Old Business:

- A. **Rodeo Co Facilities Agreement**: Lane has the contract but he nor Carol have had a chance to review it.
- B. **Victor Elementary School playground equipment**: Rescheduled from March 6th, Fair Board agreed to move this to April 10th at 10:00am.
- C. **Earth Day volunteer service projects @ fairgrounds 4/22/21-4/24/21**: Community Garden projects will take place outdoors or in the fair building depending on weather. The mini playset could work as the playground project, weather depending.
- D. **Kitchen/BLDG status**: Hailey Chambers has primed the kitchen wall and salon area. She is planning to paint too. The kitchen project should be done by the end of the month so that building rentals can resume in April.

Adjourn: Cara motioned to adjourn the meeting at 9:10pm, Jared seconded, all in favor.